

FOR IMMEDIATE RELEASE - (June 16, 2009)

NEC Demonstrates Technologies for Enhancing Guest Experience and Driving Revenue at HITEC 2009

IRVING, TX, June 16, 2009 — NEC Unified Solutions, Inc. (NEC), a leading communications solutions integrator, will demonstrate the [UNIVERGE® Spherical for Hospitality](#) software-based communications solution for medium-sized hotels among its featured hospitality solutions at HITEC 2009, July 22-25 at the Anaheim Convention Center.

During HITEC 2009, NEC will feature the following advanced hospitality communications solutions in booth #810:

- **Software-Based Communications** – [UNIVERGE Spherical for Hospitality](#) is a 100-percent software-based solution from NEC that offers substantial ownership cost savings and productivity benefits with advanced features seldom made available to the small- and medium-sized hotel market. Spherical for Hospitality integrates seamlessly with popular Property Management Systems (PMS) and standard guest phones to allow for advanced features seldom made available in an economical and cost-effective communications solution for small- and medium-sized hotels.
- **IP Communications Servers** – NEC's robust, feature-rich communications servers are designed to help meet the communications needs of any size property. The [UNIVERGE SV8000 series servers](#) support both pure IP and a combination of IP and traditional circuit-switched telephones. NEC offers Hospitality Management, a communications application that enables hotels to offer the latest guest messaging services and hospitality-focused features, including flexible numbering, room status and toll-restriction check-in mode. Hospitality Management also works with an organization's PMS system through a Property Management System Interface (PMSI) to support many key front and back-office functions.
- **Attendant Console for Hospitality** – The [UNIVERGE UA5200 Attendant Console Hospitality Module](#) is a smart application that provides the latest in advanced call-processing capabilities and productivity enhancements. The console tightly integrates a hotel's communications services with its PMS system to allow the hotel to better manage guest data, help them increase customer satisfaction and enhance the overall guest experience.
- **Applications for guest phones** – These easy-to-use applications are designed to help hoteliers enhance service through intelligent applications on guest phones that display news, promote hotel events, schedule wake-up calls, on-demand call recording and speed dialing. The applications also can enable access to advanced conferencing capabilities and automated emergency alerts.
- **IP Phones** – NEC's latest IP phones move the standard guest phone to the next level with an extensive feature set and modular design. NEC's color touch-screen

LCD model supports customized browser-based applications that can enable in-room guest services, such as the ability to order room service or make a spa appointment.

- **Digital Signage Solution:** NEC's versatile Digital Signage Solution, along with NEC LCD displays, present dynamic, multi-media messaging to keep guests informed about services, event schedules and available activities. Self-service touch-screen kiosks provide interactive way-finding, details on hotel services and appointment booking.
- **IPTV / Video on Demand:** NEC and Deuromedia Technologies will be demonstrating a new IPTV/VOD solution for North America that enhances the guests' experience through a multimedia entertainment and information system.

Featured Speaker

- Darrin Pinkham, CTO, theWit hotel, Chicago will speak on "[Converting a Legacy Room into a Guest Room of the Future](#)" at 3:45 p.m. Tuesday, June 23, in room 210AB

Event Details

- Dates: June 22-25, 2009
- Location: Anaheim Convention Center, Anaheim, CA
- Web site: www.hitec.org

More information on NEC can be found at:

www.necunified.com

www.UNIVERGE360.com

www.NECToday.com

Twitter at www.twitter.com/NEC and @NEC

Facebook: NEC Unified Solutions

About NEC Unified Solutions

NEC Unified Solutions helps companies unify their business communications through innovative software, applications, development tools, and services. NEC offers a complete portfolio for unified communications, wireless, voice, data and managed services, as well as systems integration and application development. NEC Unified Solutions serves as the North American communications integration arm of global giant NEC Corporation for Fortune 1000, as well as small to mid-sized businesses in vertical markets such as hospitality, education, government, and healthcare. For more information, visit www.necunified.com.



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