

FOR IMMEDIATE RELEASE - (March 31, 2009)

NEC Introduces Scalable, Software-Based Communications Solution for Hospitality

IP Communications solution for hotels offers feature-rich hospitality functionality with an affordable price tag

IRVING, TX, March 31, 2009 — NEC Unified Solutions, Inc. (NEC), a leading communications solutions integrator, today launched an affordable, pure software-based IP communications solution designed to provide hotels with basic and advanced communication solutions that support hotel staff efficiency and productivity while enabling self-service voice applications to the guests they serve.

[UNIVERGE® Sphericall for Hospitality](#), a 100-percent software-based solution built on the Sphericall enterprise softswitch platform, offers substantial ownership cost savings and productivity benefits. In addition, Sphericall for Hospitality allows for the integration of advanced features seldom made available in an economical and cost-effective communications solution for small- and medium-sized hotels. The solution integrates out-of-the-box with many existing Property Management Systems (PMS) and third-party hospitality in-room telephone handsets providers, and provides a rich, service-oriented architecture to integrate to a broad range of business applications.

“Operators and developers of small- and medium-sized hotels have been asking us for an IP communications solution which does not require new devices, scales to support their changing requirements, can be easily implemented and is easy to manage,” said Jay Krauser, General Manager, Portfolio Management at NEC Unified. “With the introduction of [Sphericall for Hospitality](#), hotels will be able to take advantage of the latest innovations in communications previously unobtainable in an integrated bundle, even in today’s challenging economy.”

VoiceCon Orlando attendees should visit NEC booth No. 609 this week for a look at [Sphericall for Hospitality](#) and its advanced features for hotel guests, managers and employees. Enhanced guest services include:

- Self-service wake-up calls in seven languages with snooze option
- Direct-room dialing
- Streamlined guest check-in and check-out processes through integration with popular third-party PMS solutions
- Safety and security features with direct E911 connection from guest rooms
- Automated notification of hotel management and call recording when emergency calls are made

The solution’s user-friendly and simple-to-manage features for hotel management and staff include:

- Integrated Unified Communications consisting of:
 - Unified messaging for email, voicemail and fax
 - Click-to-dial calling and conferencing
 - Presence with IM and texting capabilities
- Customized reporting for room status (through integration with PMS solutions) and wake-up call status
- Broad support for an array of IP voice solutions, on-property wireless networks and property management systems

Because the [UNIVERGE Sphericall for Hospitality](#) communications solution is standards-based software operating on industry-standard servers and IP terminals, hotels can easily expand and reconfigure their communications options as properties grow.

NEC begins accepting orders for Sphericall for Hospitality today. For more information on the hospitality solution, visit www.necunified.com/hospitality. Follow NEC on Twitter @NEC.

About NEC Unified Solutions

NEC Unified Solutions helps companies unify their business communications through innovative software, applications, development tools, and services. NEC offers a complete portfolio for unified communications, wireless, voice, data and managed services, as well as systems integration and application development. NEC Unified Solutions serves as the North American communications integration arm of global giant NEC Corporation for Fortune 1000, as well as small to mid-sized businesses in vertical markets such as hospitality, education, government, and healthcare. For more information, visit www.necunified.com.



NEC Unified Solutions, Inc.

6555 N. State Highway 161

Irving, Texas 75039

[Copyright 1999-2006, NEC Unified Solutions, Inc.](#)