

**FOR IMMEDIATE RELEASE - (March 17, 2009)**

**NEC Showcases Innovative Solutions for Unifying Business Processes to Help Improve the Bottom Line at VoiceCon Orlando**

*Speaker lineup features numerous NEC experts and customers*

**IRVING, TX, March 17, 2009** — NEC Unified Solutions, Inc. (NEC), a leading communications solutions integrator, is demonstrating a series of innovative IP communications solutions in booth No. 609 at VoiceCon Orlando 2009, March 30 – April 2 at the Gaylord Palms Resort in Orlando, Fla. To support its customers more effectively, NEC is highlighting advanced applications for mobility, unified communications (UC) and collaboration, business productivity applications and voice and data infrastructure.

“In today’s economy we all feel significant pressure to optimize our organizations. We believe that communications solutions can help businesses maintain their focus on profitable operations as they move into an uncertain future,” said Jeff Kane, president, NEC Unified Solutions. “NEC believes that effective communications of all kinds – from telephony to ‘social media’ – is critical to meeting these challenges. NEC, working with our computing, display and storage partners within the NEC group, and with the backing of our \$45 billion (USD) parent NEC Corporation, has a unique ability to provide the technology, services and experience to help customers create solutions tailored to their exact requirements.”

Developing solutions that enable organizations to improve their effectiveness is a key part of NEC’s UNIVERGE®360 vision. This approach places people at the center of communications, identifies the roles people play and then unifies the technology and business processes needed to help them make their jobs more efficient.

NEC executives and customers will speak during the show; featured speakers include:

- Mark Pendleton at “IP Telephony System RFP: Who Delivers the Goods?” on March 30, 9:00 a.m. - 12:00 p.m. (Location: Osceola B)
- Gary Gordon at “Comparing UC Options and Vendors - Who’s Offering What?” on March 30, 1:30 p.m. - 4:30 p.m. (Location: Sun A)
- Greg Wilson at “NEC’s Leading Edge-ucation” on March 30, 5:45 p.m. - 6:15 p.m. (Location: Exhibit Hall – across aisle 1500 in Hall F)
- Gary Gordon at “Leveraging VOIP for UC” on April 1, 2:30 p.m. - 3:45 p.m. (Location: Sun A)
- Ed Ashley at “Hardphones, Softphones and Next-Gen Systems” on April 1, 2:30 p.m. - 3:45 p.m. (Location: Sun D)
- Mount Kisco Medical Group at “VoiceCon Summit: User Forum” on April 2, 11:30 a.m. - 12:30 p.m. (Location: TBD)

NEC Unified will showcase its market leading mix of UNIVERGE software, hardware and applications, as well as key partner solutions at booth No. 609 throughout VoiceCon.

Technology demonstrations will be held in five areas, all designed to help customers streamline business processes and enhance their productivity through tools and capabilities enabled through Service Oriented Architecture (SOA) frameworks.

- **Business Process Automation:** includes solutions focused on unifying business processes by way of open standards-based applications and APIs, such as NEC Spherica Enterprise Softswitch, the UNIVERGE UA5200 attendant console and the Interactive Terminal Suite of XML-based applications running on NEC's DT700 series IP phones.
- **Unified Communications Solutions:** includes technology to enable presence, IM, chat, voice and video conferencing, and collaboration. The UNIVERGE UC for Enterprise suite of applications include the UC700 desktop client, UM8500 unified messaging, Mobile Client (MC530), UC Collaboration video conferencing and Dterm SP30 softphone client. Integration with partner solutions, such as Microsoft® OCS® and IBM Sametime®; NEC's popular UC for Business single-application solution for the SMB market will also be demonstrated.
- **Mobility Solutions:** includes solutions for remote offices, remote workers and other mobile workers in the enterprise. These include the UNIVERGE Mobile Client (MC530) demonstrated on multiple popular devices; MH240 in-building wireless voice; and the Virtual PC Center (VPCC) and Dterm SP30 softphones.
- **Software as a Service Offerings :** such as TellMe hosted voice applications, Hosted Collaboration for mid-market and WebEx® for the enterprise.
- **Unified Infrastructure:** provides the foundation for enterprise applications and features NEC's UNIVERGE SV8000 series and UX5000 communications servers for enterprise and SMB, as well as the MA4000 Management and Expense Management Applications and NEC's integration platform. Our managed services offerings will also be available for review.

Direct from the show floor, follow NEC on Twitter for the latest news from VoiceCon at [www.twitter.com/NEC](http://www.twitter.com/NEC) and @NEC.

For more information on NEC's communications solutions, visit [www.UNIVERGE360.com](http://www.UNIVERGE360.com).

#### **About NEC Unified Solutions**

NEC Unified Solutions helps companies unify their business communications through innovative software, applications, development tools, and services. NEC offers a complete portfolio for unified communications, wireless, voice, data and managed services, as well as systems integration and application development. NEC Unified Solutions serves as the North American communications integration arm of global giant NEC Corporation for Fortune 1000, as well as small to mid-sized businesses in vertical markets such as hospitality, education, government, and healthcare. For more information, visit [www.necunified.com](http://www.necunified.com).

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