

NEC Introduces Bundled Solutions for Small, Mid-Sized Businesses

UNIVERGE® UC1, UC3, Business Basics offer enhanced productivity with simplified deployment for lower total cost of ownership

IRVING, TX, December 22, 2008 — NEC Unified Solutions, Inc. (NEC) today introduced two new UNIVERGE® bundled solutions offerings for small and mid-sized businesses (SMBs) designed to help businesses address a variety of organizational roles while respecting the total cost of ownership (TCO) needs of budget-conscious organizations.

Designed with NEC's UNIVERGE® 360 roles-based approach to business communications in mind, the UNIVERGE UC1, UC3 and Business Basics solution bundles help make deploying IP telephony and unified communications (UC) solutions simple and cost-effective. At the same time, the bundles are scalable for future growth needs, and flexible enough to accommodate multiple user roles.

"This new bundled approach embodies the UNIVERGE360 philosophy by helping companies align communications solutions to the various employee roles in their organizations," said Jay Krauser, general manager, Portfolio Management Team, NEC Unified Solutions. "With UC1, UC3 and Business Basics, we've assembled the most common configurations and made them easier to deploy. We believe that the combination of communications effectiveness and ease of installation can help SMBs meet both short and long-term budgetary needs."

UNIVERGE Bundled UC Solutions

UC1 and UC3

NEC's UNIVERGE UC bundles, including UC1 for small businesses and UC3 for mid-sized organizations, give companies a cost-effective, simplified user experience. Both UC1 and UC3 combine the applications, infrastructure and management tools to provide an all-in-one solution for a host of benefits, including:

- Simplified user experience with a single, tightly integrated application
- Elimination of communications bottlenecks for enhanced productivity
- Powerful, low-cost options for business continuity
- Improved customer service through single-number reach and reduced latency
- Lower TCO through simplified management tools

Business Basics

UNIVERGE SV8100 Starter IP & SV8100 Starter Classic

Designed to give small businesses a head-start toward improving internal, inter-office and customer communications, the UNIVERGE SV8100 Starter IP and Starter Classic are pre-configured for easy, cost-effective setup and out-of-the-box operation.

The UNIVERGE SV8100 Starter Classic and SV8100 Starter IP communication solutions come loaded with essential productivity enhancing tools and applications:

- Integrated voice messaging with an intuitive user interface.
- Desktop client that enables users to manage their telephones on their PCs.
- Attendant client enables operators to transfer and manage calls on-screen with an intuitive graphical user interface (GUI).
- System management application enables central management of moves, adds and changes (MACs) with an easy-to-use Web browser-based interface.
- UNIVERGE DT-730 or DT-330 12-button display telephones

UNIVERGE UX5000 Starter Traditional and Starter IP

Designed for small businesses with the most basic needs, the UX5000 Starter Traditional and Starter IP also come pre-configured for easy deployment and out-of-the-box operation. Features and benefits include:

- Integrated voice messaging with an intuitive user interface.
- Desktop client that enables users to manage their telephones on their PCs.
- Attendant client enables operators to transfer and manage calls on-screen with an intuitive graphical user interface (GUI).
- System management application enables central management of moves, adds and changes (MACs) with an easy-to-use Web browser-based interface.
- Three 12-button display telephones

For details and information about NEC UNIVERGE bundled solutions, visit www.necunified.com.

About NEC Unified Solutions

NEC Unified Solutions helps companies unify their business communications through innovative software, applications, development tools, and services. NEC offers a complete portfolio for unified communications, wireless, voice, data and managed services, as well as systems integration and application development. NEC Unified Solutions serves as the North American communications integration arm of global giant NEC Corporation for Fortune 1000, as well as small to mid-sized businesses in vertical markets such as hospitality, education, government, and healthcare. For more information, visit www.necunified.com.



NEC Unified Solutions, Inc.

6555 N. State Highway 161

Irving, Texas 75039

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