

**FOR IMMEDIATE RELEASE - (October 14, 2008)**

**NEC Features IT & Communications Innovation at EDUCAUSE 2008**

*IP Communications, campus security and computing solutions illustrate NEC's UNIVERGE®360 approach to enhancing higher education institutions*

**IRVING, TX, October 14, 2008** — NEC Unified Solutions, Inc. (NEC), a leader in enterprise business communications, is featuring innovative solutions in booth #721 at the EDUCAUSE 2008 conference, to be held October 28–31 at the Orange County Convention Center in Orlando, Fla. These solutions can help higher education institutions provide cutting edge teaching and research methodologies, and enable higher education institutions to increase their competitive position and allow them to drive new sources of revenue and manage costs.

Developing solutions that enable higher education organizations to improve their effectiveness is part of NEC's UNIVERGE®360 vision. This approach places people at the center of communications, identifies the roles people play, and then unifies the technology and business processes needed to make their jobs and university campuses more efficient. At the show, NEC is highlighting advanced applications for voice, mobility, collaboration, contact centers, and audio and video conferencing that enable role-based solutions for higher education.

"NEC offers a broad portfolio of higher education solutions to meet the varying roles of students, faculty and staff. Our higher education offerings deliver the latest technologies for communications, computing and campus security for improved administration and classroom environments," said Sydney Burton, director, education markets, NEC Unified Solutions.

For example, in an administrator's role, they are responsible for making sure the students are alerted of emergencies or inclement weather. NEC's solutions in this area consist of:

- **Emergency Campus Notification (ECN):** creates a centralized command center for alerting and notifying groups of individuals by a variety of methods including phone, pager, email or digital signage. Instant notification to first responders enables quick response.
- **911 Alert:** a software application that can minimize emergency personnel's response time by directing them to a 911 caller's exact location.
- **Digital Signage Solution:** NEC's versatile Digital Signage Solution, along with NEC LCD displays, present dynamic, multi-

media messaging to keep students and faculty informed. Self-service touch-screen kiosks provide interactive way-finding, details on campus services, alert notifications and event schedules.

IT departments within the university are responsible for developing an IT and networking infrastructure that will support all the voice and data requirements for students, faculty and staff, whether they be onsite or remote. NEC's solutions in this area consist of:

- **UNIVERGE MA4000 Management System:** a Web-based management application that gives users remote access through a personalized portal to configure their communication options based on individual needs, thereby streamlining IT administrative workflow.
- **AeroScout's Location-Based Services:** enable organizations to accurately locate and identify any asset or person over their Wi-Fi network.

Students need to communicate with professors. Professors need to respond to the hundreds of requests from students. Managing communications can be difficult. Providing solutions for each role can be useful in managing all types of communications. NEC's unified communications solutions consist of:

- **UC for Enterprise (UCE)** – brings communication services together with tools such as mobility, single-number reach, presence, instant messaging, application sharing, email, voicemail, calendaring and directories to provide a single user experience.
- **UNIVERGE UM8500 Unified Messaging Solution:** a feature rich, next-generation messaging platform designed to meet the communications needs of mid- to enterprise-size organizations by delivering true unified messaging within a Microsoft Exchange® environment.
- **UNIVERGE UC700:** an intuitive interface combines unified communications functionality in a single application unifying business communications with a suite of powerful applications.
- **UNIVERGE SV8500:** NEC's new communications server is scalable and modular; the architecture enables anytime, anywhere communications through applications such as rich presence, IM, unified messaging, conferencing, click-to-call and single number reach.

Throughout the show, NEC also will feature a Virtual PC Center thin client as well as storage and server solutions from NEC Corporation of America and classroom presentation technologies from NEC Display Solutions. Each day there will be a drawing at the booth for an NEC 22" Widescreen LCD Display.

For additional information about NEC's solutions for higher education, please visit us online at [www.necunified.com/highered](http://www.necunified.com/highered).

### **About NEC Unified Solutions**

NEC Unified Solutions helps companies unify their business communications through innovative software, applications, development tools, and services. NEC offers a complete portfolio for unified communications, wireless, voice, data and managed services, as well as systems integration and application development. NEC Unified Solutions serves as the North American communications integration arm of global giant NEC Corporation for Fortune 1000, as well as small to mid-sized businesses in vertical markets such as hospitality, education, government, and healthcare. For more information, visit [www.necunified.com](http://www.necunified.com)