

ROI in One Weekend: NEC's MA4000 Proves Value at University of New Mexico Hospital

UNM utilized powerful management application for 900-phone move to new hospital facility establishing immediate benefits

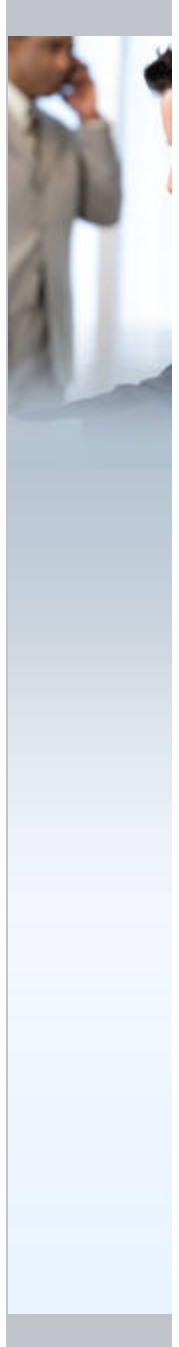
IRVING, TX, June 24, 2008 — NEC Unified Solutions, Inc. (NEC), a leader in enterprise business communications, today announced that it assisted the University of New Mexico (UNM) Hospital with a seamless weekend move to a new hospital facility using NEC's UNIVERGE® MA4000 provisioning system to help ensure secure, centralized, browser-based management while demonstrating a reduced total cost of ownership.

Building on a 25-year relationship with NEC, UNM Hospital deployed the MA4000 to enable centralized management of both new and existing installations. The MA4000 manages voice servers simultaneously, with minimal administrator interaction. In 2007, it allowed the UNM Hospital to seamlessly transfer more than 900 IP telephone lines in one weekend when the hospital opened its new Barbara and Bill Richardson Pavilion.

"We believe that the MA4000 proved its value in that one weekend, saving our staff time, effort and expense by allowing us to modify the existing framework and upload new specifications without the need for costly third-party technicians," said Mark Reynolds, associate director of IT services communications, University of New Mexico. "It would have taken technicians about 900 hours to manually configure the same specifications for our move, positioning us far beyond our budget and timeframe, and resulting in less data consistency."

UNM's information services team was able to simplify employee migration while upgrading technology and increasing the team's own productivity by reducing the number of hours it takes to manage the UNM hospital's communications system. This is the key to NEC's UNIVERGE360 approach, which helps to identify the role of the employee, in this case technicians, to assist with the move. Once the role has been identified, NEC provides the best technology to meet the communications need, which for UNM was the MA4000.

"As a user of some of NEC's most advanced communications solutions, UNM provides an excellent example of the capabilities of the MA4000 management solution," said Don Fiorentino, vice president of western regional sales, NEC Unified Solutions. "The



MA4000 allowed UNM Hospital to perform months of preparatory programming changes during off-peak hours so that the actual move was completed successfully in two days, with all patients and staff arriving with full access to working communication systems.”

The MA4000 management system is designed to help increase overall productivity while delivering flexibility and simplicity to IP Telephony administration. Because the MA4000 system integrates with the IT department's current administration system and operates on a Web-based interface, UNM Hospital was able to reduce overall total cost of ownership and save money during a critical facility change.

A case study detailing the University of New Mexico's use of MA4000 is available online at www.necunified.com

About NEC Unified Solutions

NEC Unified Solutions helps companies unify their business communications through innovative software, applications, development tools, and services. NEC offers a complete portfolio for unified communications, wireless, voice, data and managed services, as well as systems integration and application development. NEC Unified Solutions serves as the North American communications integration arm of global giant NEC Corporation for Fortune 1000, as well as small to mid-sized businesses in vertical markets such as hospitality, education, government, and healthcare. For more information, visit www.necunified.com

About University of New Mexico

The University of New Mexico is the state's largest university, serving more than 32,000 students. UNM is home to the state's only schools of law, medicine, pharmacy and architecture and operates New Mexico's only academic health center. UNM is noted for comprehensive undergraduate programs and research that benefits the state and the nation.



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